



UPTOWN ORACLE

Beauty | Lifestyle | Books



ABOUT

About UO

Here at UptownOracle.com, content is all about Becky's passions in life such as beauty products and books, with a large dash of lifestyle related posts too. Uptown Oracle was started back in 2016 during the summer before University, where it was hard not to fall in love with this little space on the internet.

Uptown Oracle is reaching out to brands for potential collaborations with my content and partnerships.

About Becky

Becky Armstrong is a 22-year-old lifestyle blogger and marketer with a passion for writing, reading and beauty products. Born in Newcastle, UK and recently graduated from Newcastle University, Becky is a North East blogger through and through.

A perfectionist at heart, all content on Uptown Oracle is created by myself, including all writing, imagery and videos.

SOCIAL STATS



Followers:
1,307



Followers:
542

Avg. Engagement Rate: 1.1% Avg. Engagement Rate: 15.83%



Followers:
87



Followers:
156



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AVG. MONTHLY SITE TRAFFIC

UNIQUE USERS:

190

VIEWS:

303

DEMOGRAPHICS



Audience is predominantly:

Female (82.7%)



Ages:

18-20 (31.71%)

21-24 (36.59%)

25-29 (21.95%)



Single

No Kids



United Kingdom

SERVICES

- Sponsored Posts
- Social Media Promotion
- Product Reviews
- Sidebar Ads
- Affiliate Links
- Competitions and Giveaways

TESTIMONIALS

Sourced From: Fohr

Follower Testimonial 1

"I'm a fan of her content: her blogging 101 posts are very informative and her reviews are always honest with helpful pros+cons. Her instagram is also a brilliant theme and I admire the hard work she puts into it."

Follower Testimonial 2

"Excellent, well thought out content that's considered and targeted to an audience of book readers, writers, and young adults trying to live their best life"

PREVIOUS PARTNERSHIPS

Boutique of Molly

Hot Key Books

Anarchy Street

Illamasqua

Union Hand-Roasted Coffee

Nip & Fab

LET'S WORK TOGETHER

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